

The[®]
Professionals

2025 Company Profile

Think Beyond the Finite

Who are we?

The Professionals is a leading Saudi Arabian management consultancy firm that was established in 2015 in Riyadh.

Since 2015 until now, we've become a success' partner in delivering unique consulting services to our partners who operate in different industries and sectors.

We always combine our service offerings by adopting global best practices with local, in-depth understanding and delivering them with passion to exceed our partners expectations in order to achieve their business objectives.



Vision & Mission



Vision

To exceed all expectations of our clients and become their best partner.



Mission

Providing consulting services that empower our clients to face challenges and obstacles on their path to success and growth.

The[®] Professionals in Numbers

Consulting Projects



+490,000

Hours of Consultation



+475

Consultancy Projects

Talent Acquisition



+630,000

Candidates



+6,900

Closed Job Vacancies

General Statistics



+560

Happy Clients



9

Countries



19

Industries



+90

Employees

Why The Professionals?



Our Values

Quality



We provide consulting services at the highest levels of professionalism, as our commitment to success is rooted in accepting nothing less than excellence as a symbol of our quality.

Professionalism



We are a team of consultants dedicated to delivering exceptional quality and highly professional services to our clients.

Commitment



Our values are reflected in our responsibility to fulfill our promises, building mutual trust that makes us a reliable partner.

Passion



Our true value lies in excellence and the pursuit of our goals with passion. We continuously develop our expertise and always strive to find innovative solutions that lead us toward success.

Partners



Ziyad Al-Twajiri
CEO



Abdullah Al-Busayli
Partner



Abdullah Al-Ghamdi
Partner



Abdullah Al-Dhfyhan
Partner

Consultant Team



Afaf Bin Dahbaj



Jonathan Goodwin



Rahaf Al-Ahmari



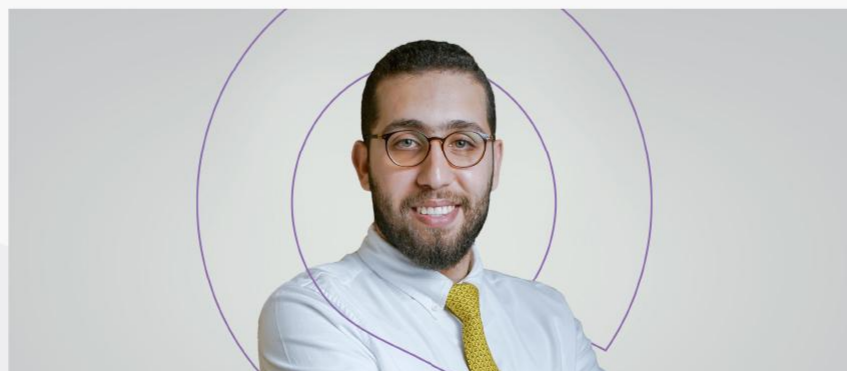
Abdulaziz Al-Serhan



Aseel Al-Mohymidi



Mohamed Abdelkader



Mohamed Arafa



Tariq Al-Nounou

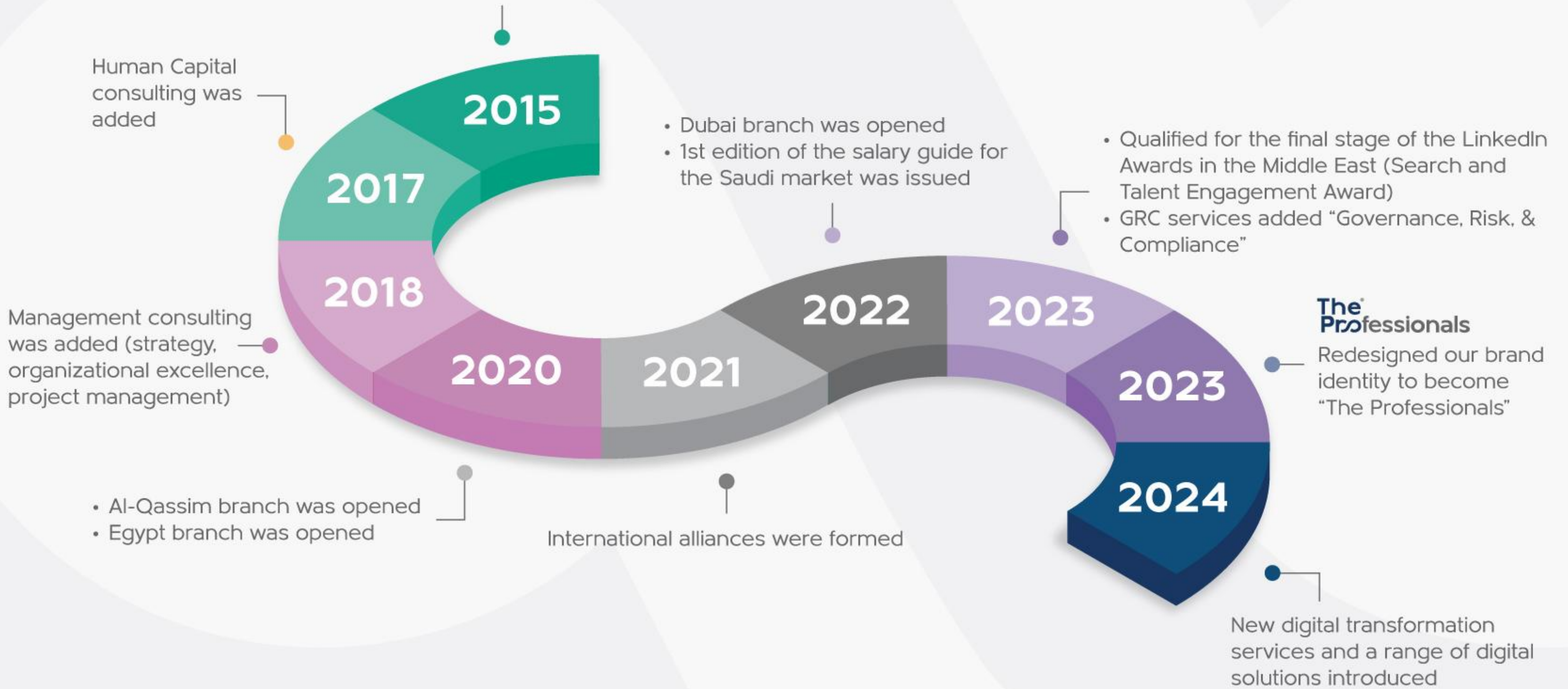


Rahaf Al-Olayan

Our History Timeline



The company was launched in Riyadh



Our Branches Across the Arab World

Egypt



United Arab Emirates



Saudi Arabia



Main Services

• Management Consultancy

1 Strategy & Organizational Design

2 GRC

3 Organizational Excellence

4 Project Management

5 Startups Services

6 Digital Transformation Consulting

7 Human Capital Services

8 Digital Transformation Solutions

• Talent Search

1 Board Member Search

2 Executive Search

3 Professional Search

Management Consultancy

The
Pros

Strategy & Organizational Design



Strategy House Design



Strategic Performance Measurement



Designing Organizational Structures



Measuring the Maturity of Strategic

GRC



Establishment of the Board of Directors and Its Policies & Procedures



Governance of Board Committees



Governance of the Owners and Shareholders Association



Governance of Family Business



Design and Build the Authority Matrix



Design and Build the Standard Operating Procedures

Organizational Excellence



Design and Develop
Corporate Policies & Procedures



Governance of Executive
& Operational Departments



Building Standard Procedures & Measuring
the Operational Efficiency of Organizations



Change Management & Institutional
Transformation Solutions

Project Management



Manage
Projects



Build, Manage,
and Transfer Projects



Design and Operate
Projects

Startups Services



Startups
Strategy Setup



Startups
Governance

Professionals

Digital Transformation Consulting

Training Service

We collaborate that include CIP range of levels. In collaboration



Digital Transformation Consulting & Implementation



Application Modernization



Digital Applications



User Experience Solutions



Modernization Services



AI & Automation

Human Capital Services

Human Capital Design



Job Analysis & Description



HCM Operating Models



Job Evaluation



Workforce Planning

Talent Design



Competency Framework



Succession Plan



Training Needs Analysis



Talent Acquisition Practice Development



Career Paths Management

Performance Appraisal & Management



Performance Management System



Performance Indicators

Compensations & Benefits



Compensation & Benefits Strategy



Salary & Grade Scale



Compensation System



Salary & Benefits Benchmarking

Organizational Culture



Employer Branding



Internal Communication



Job Engagement

Guidance & Counseling Solutions



The Mental Health of the Organization



Empowering Leadership Sessions



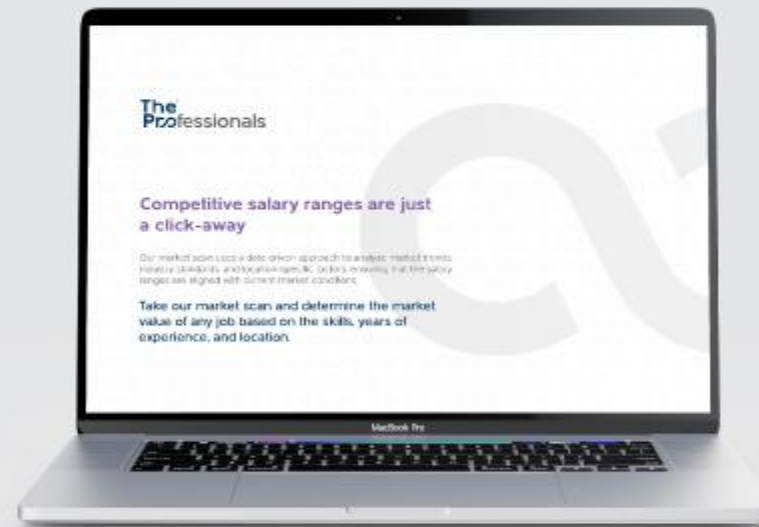
Building Teams & Leadership

Digital Transformation Solutions



Human Capital Maturity Assessment

Are you ready to test the rhythm of an organization's heartbeat?



Market Scan

Now you can use our market analysis to determine average salaries for any job based on skills, years of experience, and location.



Recruitment Goes Digital

HRcom streamlines the recruitment process for you with advanced technology, connecting you with job seekers and talent from around the world.

Talent Search

The
Pro[®]

Talent Search Services



**Board Member
Search**



**Executive
Search**



**Professional
Search**

Strategic Partnership

The
Pro[®]

Projects Activation



Setting Up Foreign Companies in Saudi Arabia

endeavor

setup.sa

Our Partners in Instructional Design

L3ORON
Institute



كورسيت
courseat 

 **PARSONS**

Strategic Partnership with THE GC INDEX®

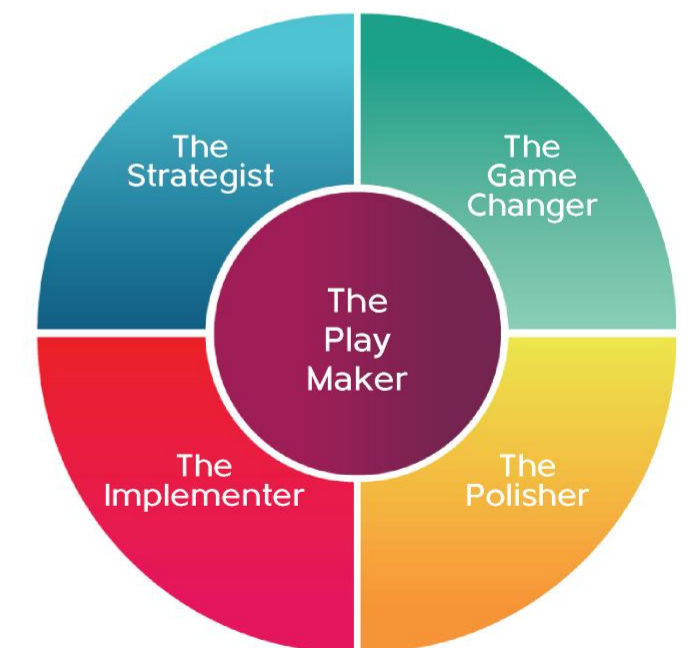
As part of our commitment to delivering cutting-edge employee-assessment solutions, our team is accredited in the use of the GC Index.

What is the GC Index?

The GC Index is an advanced assessment tool designed to measure and pinpoint how individuals make a meaningful impact within organizations. Rather than focusing on personality traits, it focuses on each person's "influential energy," yielding practical insights that drive performance improvement and foster the creation of higher-performing teams.

Why the GC Index?

- Helps organizations align individual strengths with their strategic objectives.
- Can be applied across entire teams to map patterns of influence within the group.
- Reveals how roles interact among team members, identifying areas of strength and collective performance gaps.
- Enables leaders to make informed, data-backed decisions on task allocation and to enhance collaboration.



By leveraging the GC Index, you can evaluate and motivate talent in ways that boost team dynamics and support recruitment and development decisions with greater effectiveness.

What Sets the GC Index Apart from Other Assessment Tools?

Unlike traditional assessment tools that focus on personality analysis, cognitive styles, or emotions, the GC Index asks, “What do individuals do?” rather than, “Who are they?”

The GC Index doesn’t focus on what a person thinks or feels but on how he prefers to behave and the impact he leaves on the team or organization.

Comparison:

Self-awareness;
communication style

Self-regulation;
emotional engagement

Identification of where
and how an individual
can deliver real impact



LIFE EXPERIENCES → BELIEFS → THOUGHTS → EMOTIONS → ACTIONS → OUTCOMES → IMPACT

Supporting Tools from the GC Index

In addition to the core assessment, the GC Index provides innovative digital tools that enhance the practical application of your results:

(GC Team Report) THE GC INDEX®

A comprehensive analysis of team composition based on influence patterns. It helps you understand group dynamics and make smarter decisions.

(GC Translate)

An analytical tool that enables users to explore the behavioral requirements of any job description. For example, by entering a job title, the tool analyses the role and identifies the influence patterns an ideal candidate should exhibit.

(CHATGCT)

An AI-powered, interactive assistant that lets you submit real-world workplace scenarios. It then delivers an immediate analysis of the situation, along with practical solution proposals and guided discussion prompts rooted in GC Index patterns.

These tools turn the GC Index into a comprehensive platform for impact analysis and team development—not an individual-level assessment.

Our Success Partners

The
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Ministries and Government Institutions



Financial Sector



Information and Communications Technology Sector



SAMSUNG



UNIFONIC

FOODICS®



resal

Food and Beverage Sector



Manufacturing and Energy Sector



الخزف السعودي
Saudi Ceramics



شركة أسمنت المنطقة الجنوبية
SOUTHERN PROVINCE CEMENT COMPANY



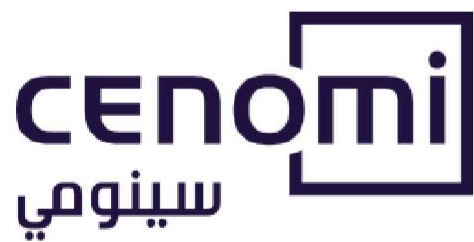
NADINE



الشركة السعودية للتنمية الصناعية
SAUDI INDUSTRIAL DEVELOPMENT CO.



Real Estate and Construction Sector



Medical Sector



Transportation and Logistics Sector

CHAZER™

ميرني
miorni 



ارامكس
aramex

طرازج 

The logo for Haseel features a red circular arrow with a green leaf at the top right, and three horizontal green lines to the left. Below the logo, the Arabic word "حصيل" is written in black.

The logo for Saudiya is a green stylized bird or wing shape with a palm tree in the center. Below the logo, the Arabic word "السعودية" is written in green, and below that, the word "Saudiya" is written in black.

مطار الملك سلمان الدولي
King Salman International Airport

سياج للتوزيع
Sillage
FOR DISTRIBUTION

KDL
Logistics

flynas
طيران ناس

Retail Sector

سوني
SONY®

GOLDEN
SCENT

سيار SAYYAR

التوهجرى
للمستلزمات الرجالية

الاسيل
ALASEEL

عبدالله العثيم
للإستثمار
Abdullah Al Othaim
Investment co.

CLARA
جهاز تجميد وتمويج الشعر الذاتي
Auto-Curler & Styler Hair Device

Lulu®
Where the world comes to shop, safely!

مجموعة الفيصلية
Al Faisaliah Group

Jaddaf
جداف

L'Idore

Sports Sector



Tourism Sector

Flyin^{com}



GOTICKET

سيرا
SEERA

الخبير
السياحي
TRAVELEXPERT

جاذر إن
gathern

المسافر
Almsafer

Innovation and E-Commerce Sector

triggers
academy

Kijamii
A GPK COMPANY

attention
Advertising & Media

TTP

THE
Marketing
DEPARTMENT

ZAN
BRANDING & COMMUNICATION

zid
زد

ماركتيديا
Markedia

YASMIN ALSDAIS
INTERIOR DESIGNER

bassmat
بصمات

salla
سلة

حركات
hrakat

Defense Sector



Consulting Sector



Saudi Federations

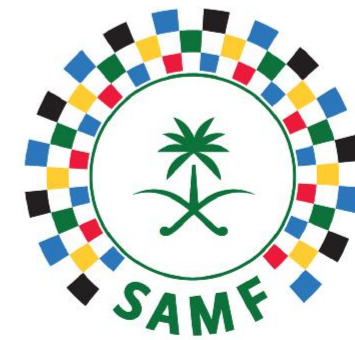


الاتحاد السعودي للسهام
SAUDI ARCHERY FEDERATION

الاتحاد السعودي
للملاكمة والركل
SAUDI KICKBOXING
FEDERATION



الاتحاد
السعودي
للرياضات الإلكترونية



الاتحاد السعودي للسيارات والدراجات النارية
Saudi Automobile & Motorcycle Federation

Important Events

The
Pro[®]

Top 25% of all LinkedIn Recruiters 2024

The Professionals is proud to be recognized as one of the top 25% of all LinkedIn recruiters in both 2023 and 2024.



LinkedIn Talent Awards

We have been shortlisted as a finalist for the LinkedIn Talent Awards MENA, which recognizes excellence in searching for and staffing talent among 2000 companies.



International Partnership Agreement with Oakwood

We are pleased to announce the signing of a strategic cooperation agreement with Oakwood, a leading company specializing in delivering training qualifications in the fields of human resources, development, and management. This agreement aims to enhance our joint efforts in providing exceptional training services and world-class solutions that cater to the needs of both individuals and businesses. This partnership is part of our ongoing commitment to delivering the best innovative training solutions, with a focus on meeting our clients' needs and empowering them to achieve their professional and organizational aspirations.



Corporate Social Responsibility

The
Pros[®]

Collaboration with the Akwaf Association in the OFOQ Program

We participated in the OFOQ program, which provides practical training for students and young individuals. This initiative aims to enhance practical skills and prepare them for the job market.



Strategic Partnership with the Employment Exhibition at Al Faisal University

Al Faisal University organized a career and employment exhibition, where we participated by presenting career advice and offering workshops to prepare students for the job market.



Collaboration with King Saud University

We participated in the "افتراض" initiative in partnership with King Saud University and the Vision 2030 Club to conduct virtual interviews with students and perform a comprehensive review of their resumes.



Workshop for Future University Students

We organized a specialized workshop at Future University titled "Preparing for the Job Market," in collaboration with the university's business administration department.



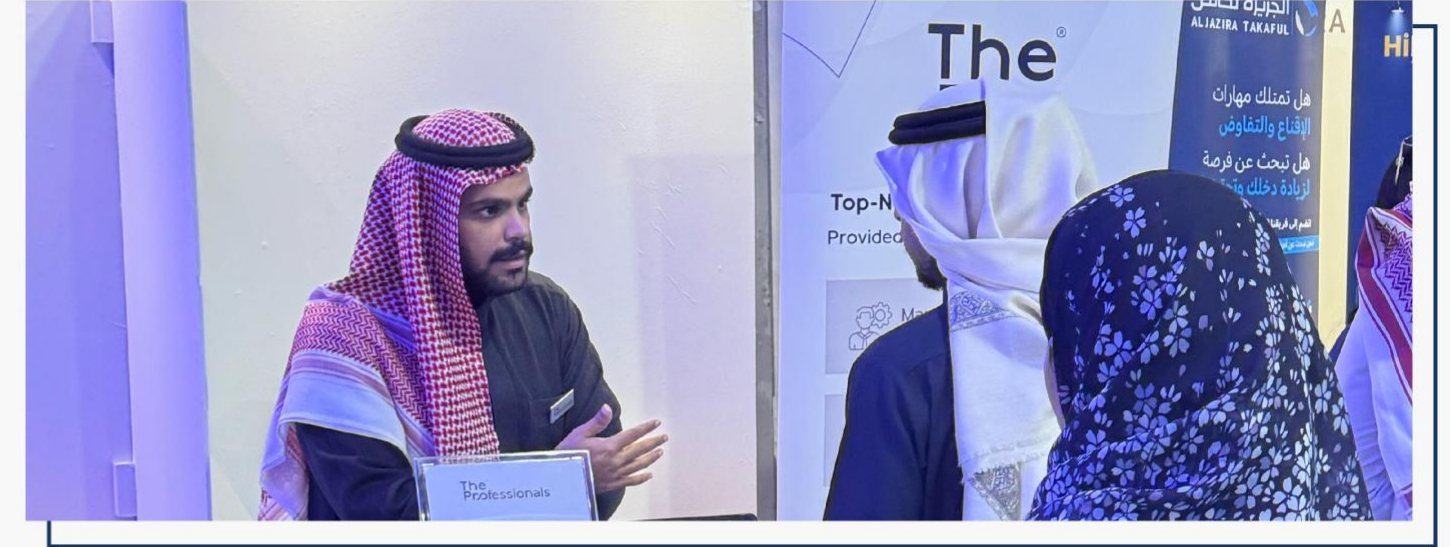
Workshop on Preparing for the Job Market

In collaboration with the Future Technology Club at King Saud University, we delivered an interactive workshop on how to prepare for the job market, with the goal of equipping a new generation of graduates with the skills they need to succeed in the business world.



Career Expo at Prince Sultan University

We took part in the 2025 Career Expo organized by Prince Sultan University, which brought together 100 government and private entities—becoming a hub for diverse job opportunities from various local and international companies.



Future Career Expo 2025

We participated in the “Future Career Expo 2025” at Al Yamamah University, an event filled with ideas and initiatives to shape the future of employment, careers, and entrepreneurship in the Kingdom.

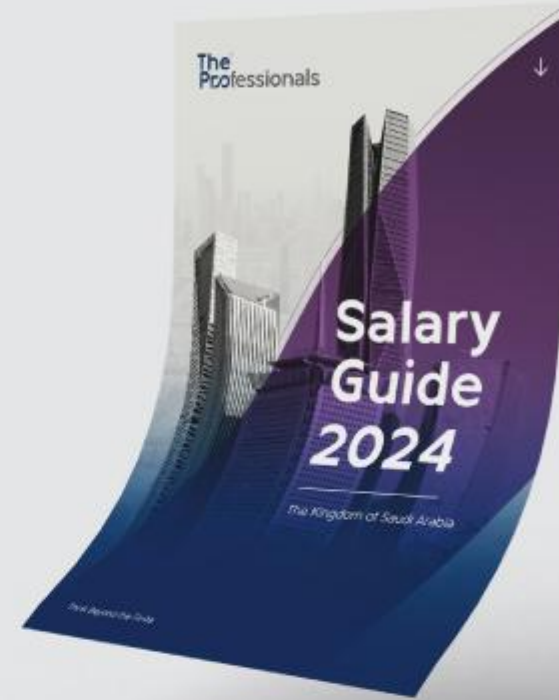


Knowledge Center

The
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Salary Guide 2024

We launched the salary guide for the year 2024. Based on the success of last year's guide, we have expanded significantly this year by covering 280 jobs and 15 job domains.



[Click Here](#)

The Professionals Blog

Various articles have been written by our experts on many business consulting topics and human capital management.



[Click Here](#)

Research and Development Unit

Welcome to the Knowledge Center, your primary source for the latest data and information about the business world, human resources, and consulting. In this section, you will find articles, reports, and specialized research aimed at supporting you with the knowledge required to face the challenges of the labor market and make strategic decisions.

[Click Here](#)





Thank You

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